

# beta

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Pierandrei Associati  
.09 - .12

# beta



## INTRO

beta è concepito come un sistema operativo pensato per rispondere alle differenti necessità che gli spazi di lavoro contemporanei richiedono: dare nuova forma allo spazio, adattarsi ai comportamenti delle persone, rispondere alle nuove tecnologie informatiche, evolvere nel tempo.

Il sistema beta nasce da una ricerca sociologica sull'ambiente di lavoro orientato al futuro. La condivisione delle esperienze o il sovrapporsi di stili di lavoro diversi sono alcuni dei cambiamenti che portano alla necessità di pensare ad un sistema ufficio dal carattere adattivo ed evolutivo. beta più che un semplice sistema è quindi un vero e proprio ambiente con una logica di crescita che genera gli spazi, non si limita a riempirli.

Le configurazioni di beta nascono dalla combinazione di tre componenti: backbones, scrivanie ed accessori. Il backbone è un modulo strutturale in metallo lungo 120 cm, che costituisce la base per tutte le funzioni e caratteristiche del sistema beta. È un elemento contenitore, espositore e supporto per gli accessori con cablaggio integrato. Le scrivanie sono piattaforme dove le persone svolgono attività individuali e collettive.

Con l'aumentare del numero degli elementi crescono anche le possibilità di configurazione del sistema, dai layout più intensivi a quelli più evolutivi. In quest'ottica di continua evoluzione nasce anche la versione free-standing e desk-sharing che amplia ancora di più le possibilità di configurazione e di fruibilità del sistema. Isole dedicate non più alla semplice professione, ma al lavoro nel senso più ampio, organizzate in maniera orizzontale e volutamente non gerarchica.

## DESIGNER

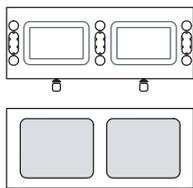


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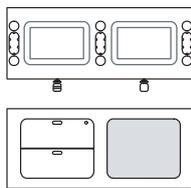
## PREMI

**Red Dot Design Award 2010**  
**Good Design 2010**  
**Us Award 2010**

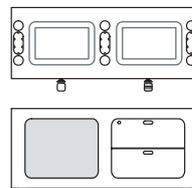
# beta



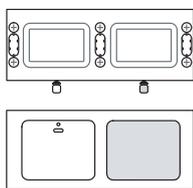
Backbone in metallo giorno - giorno  
**1BE0601:** L 120,5 P 46 H 53



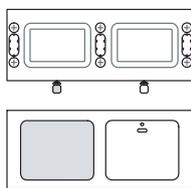
Backbone in metallo cassetti - giorno  
**1BE0605..FS:** L 120,5 P 46 H 53



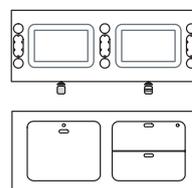
Backbone in metallo giorno - cassetti  
**1BE0605..FD:** L 120,5 P 46 H 53



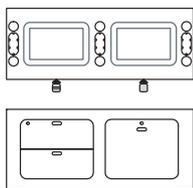
Backbone in metallo telaio - giorno  
**1BE0615..FS:** L 120,5 P 46 H 53



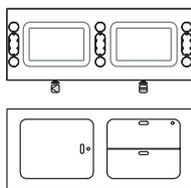
Backbone in metallo telaio - telaio  
**1BE0615..FD:** L 120,5 P 46 H 53



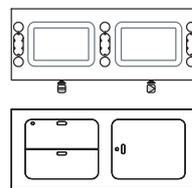
Backbone in metallo telaio - cassetti  
**1BE0635..FS:** L 120,5 P 46 H 53



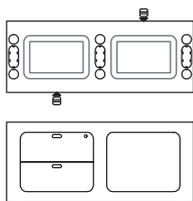
Backbone in metallo cassetti - telaio  
**1BE0635..FD:** L 120,5 P 46 H 53



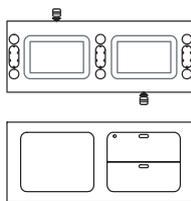
Backbone in metallo anta - cassetti  
**1BE0645..FS:** L 120,5 P 46 H 53



Backbone in metallo cassetti - anta  
**1BE0645..FD:** L 120,5 P 46 H 53

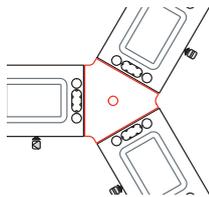


Backbone in metallo bifacciale cassetti a sinistra  
**1BE0650..FS:** L 120,5 P 46 H 53

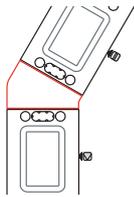


Backbone in metallo bifacciale cassetti a destra  
**1BE0650..FD:** L 120,5 P 46 H 53

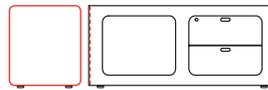
# beta



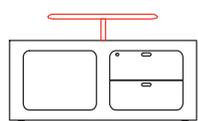
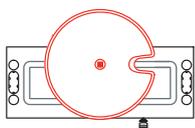
Elemento connessione "Y" per tre backbone  
**1BE0255**: L 48 P 54,5 H 53



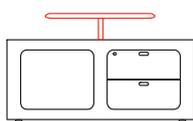
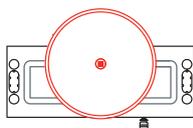
Elemento connessione "V" per due backbone  
**1BE0256**: L 48 P 31 H 53



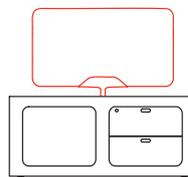
Spalla per backbone in metallo  
**1BE0260**: L 1 P 45 H 51



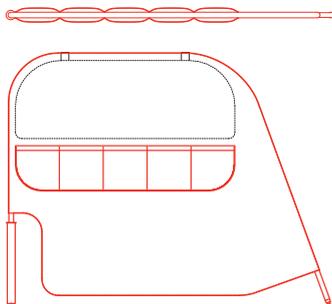
Tavolino tondo con svasatura per cavi  
**1BE0440**: L 70 P 70 H 65



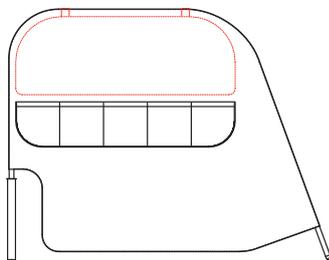
Tavolino tondo per backbone  
**1BE0445**: L 70 P 70 H 65



Schermo per backbone  
**1BE0251**: L 90 H 50



Schermo alto per backbone  
**1BE0201**: L 205 P 6 H 160



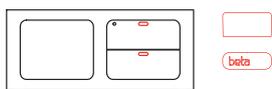
Lavagna per schermo alto 1BE0201  
**1BE0160**: L 140 H 50



Rivestimento fonoassorbente per schermo  
**1BE0252**



Pannello di fondo opzionale, con foro passacavi  
**1BE0271**: L 47,2 P 45,6 H 0,9



Kit maniglie personalizzate per backbone (2pz)  
**1BE0153**: L 6 P 2 H 2

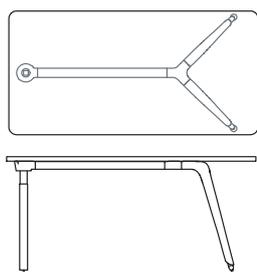


Vaschetta per cassetto  
**1BE0170**: L 44,1 P 21,2



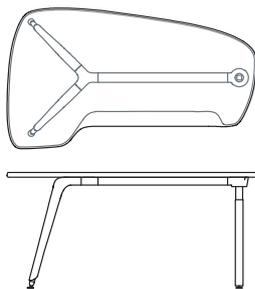
Cuscino seduta per backbone  
**1BE0272**: L 41,5 P 28 H 3

# beta



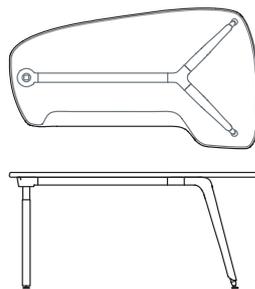
Scrivanina rettangolare "basic" per backbone

**1BE0001:** L 160 P 80 H 75  
**1BE0002:** L 160 P 80 H 65/85  
**1BE0005:** L 180 P 80 H 75  
**1BE0006:** L 180 P 80 H 65/85  
**1BE0010:** L 180 P 100 H 75  
**1BE0011:** L 180 P 100 H 65/85



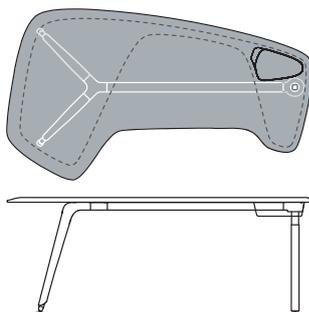
Scrivanina sagomata "semievoluta" destra

**1BE0031:** L 160 P 100 H 75  
**1BE0033:** L 160 P 100 H 65/68  
**1BE0035:** L 175 P 100 H 75  
**1BE0037:** L 175 P 100 H 65/68



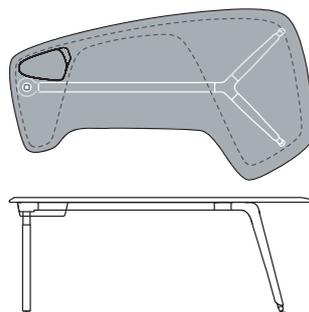
Scrivanina sagomata "semievoluta" sinistra

**1BE0032:** L 160 P 100 H 75  
**1BE0034:** L 160 P 100 H 65/68  
**1BE0036:** L 175 P 100 H 75  
**1BE0038:** L 175 P 100 H 65/68



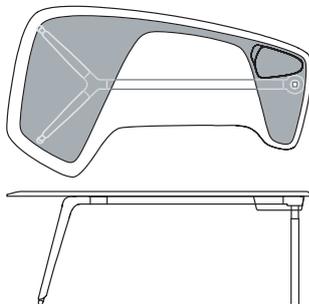
Scrivanina sagomata "evoluta" monocoloro destra

**1BE0053:** L 195 P 100 H 75  
**1BE0055:** L 195 P 100 H 65/85



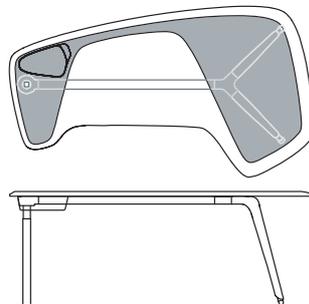
Scrivanina sagomata "evoluta" monocoloro sinistra

**1BE0054:** L 195 P 100 H 75  
**1BE0056:** L 195 P 100 H 65/85



Scrivanina sagomata "evoluta" bicolore destra

**1BE0041:** L 195 P 100 H 75  
**1BE0043:** L 195 P 100 H 65/85



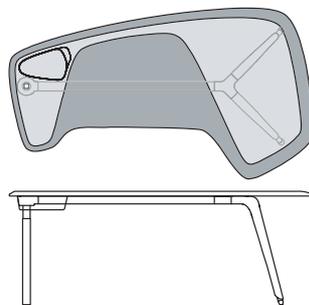
Scrivanina sagomata "evoluta" bicolore sinistra

**1BE0042:** L 195 P 100 H 75  
**1BE0044:** L 195 P 100 H 65/85



Scrivanina sagomata "evoluta" verde beta destra

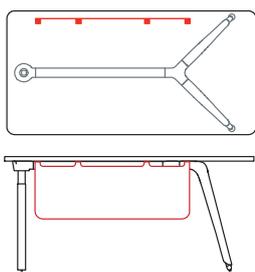
**1BE0045LOPVO0A:** L 195 P 100 H 75  
**1BE0047LOPVO0A:** L 195 P 100 H 65/85



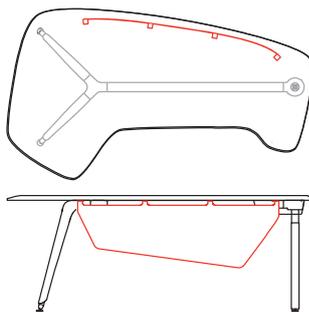
Scrivanina sagomata "evoluta" verde beta sinistra

**1BE0046LOPVO0A:** L 195 P 100 H 75  
**1BE0048LOPVO0A:** L 195 P 100 H 65/85

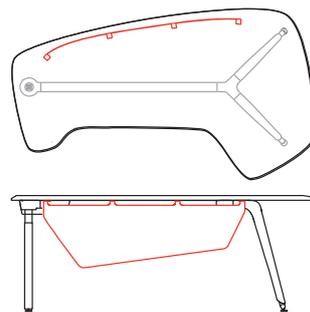
# beta



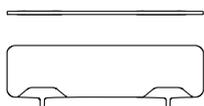
"Modesty panel" per scrivania "basic"  
**1BE0156:** L 100 P 5 H 37



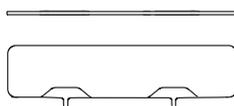
"Modesty panel" per scrivania "evoluta" e  
 "semievoluta" destra  
**1BE0157DX:** L 118 P 5 H 41,5



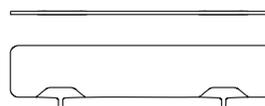
"Modesty panel" per scrivania "evoluta" e  
 "semievoluta" sinistra  
**1BE0157SX:** L 118 P 5 H 41,5



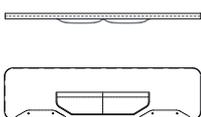
Schermo per postazioni rettangolari basic  
**1BE0265:** L 120 H 35



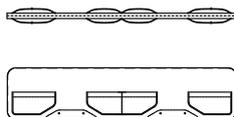
Schermo per postazioni rettangolari  
 basic condivise da L 160  
**1BE0257:** L 140 H 35



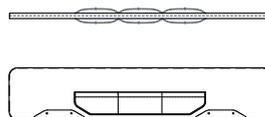
Schermo per postazioni rettangolari  
 basic condivise da L 180  
**1BE0261:** L 160 H 35



Rivestimento fonoassorbente per 1BE0265  
**1BE0266**

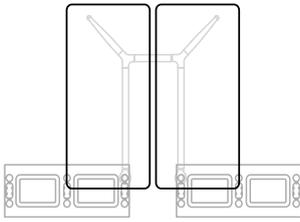


Rivestimento fonoassorbente per 1BE0257  
**1BE0258**

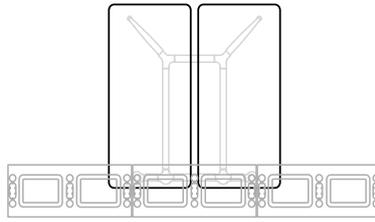


Rivestimento fonoassorbente per 1BE0261  
**1BE0262**

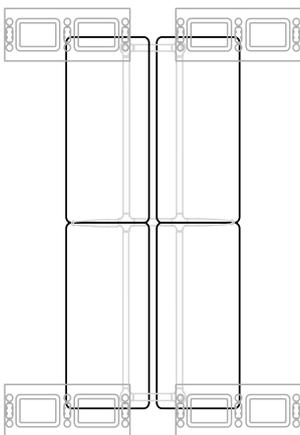
# beta



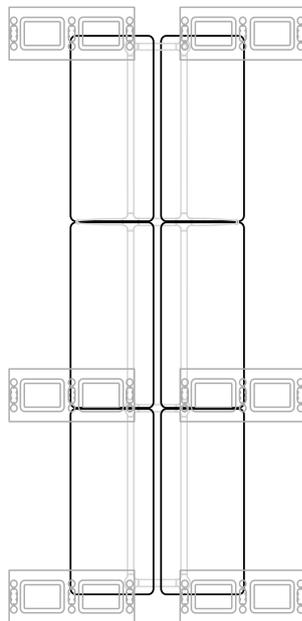
Isola a 2 piani rettangolari  
**1BE0015:** L 160 P 166 H 75  
**1BE0016:** L 180 P 166 H 75



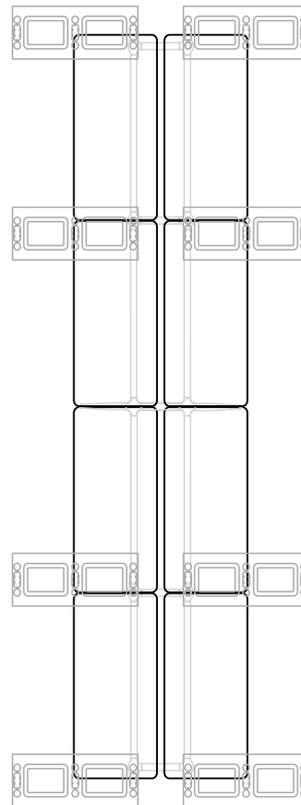
Isola a 2 piani rettangolari per backbone in linea  
**1BE0017:** L 160 P 166 H 75  
**1BE0018:** L 180 P 166 H 75



Isola a 4 piani rettangolari  
**1BE0020:** L 320 P 166 H 75  
**1BE0021:** L 360 P 166 H 75

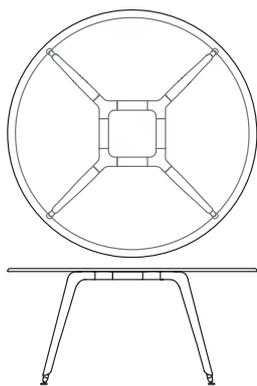


Isola a 6 piani rettangolari  
**1BE0022:** L 480 P 166 H 75  
**1BE0023:** L 540 P 166 H 75

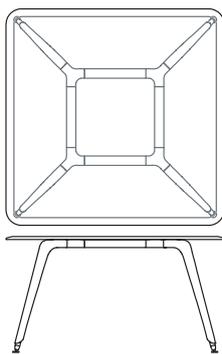


Isola a 8 piani rettangolari  
**1BE0024:** L 640 P 166 H 75  
**1BE0025:** L 720 P 166 H 75

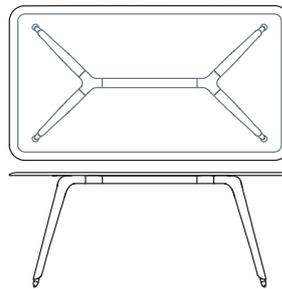
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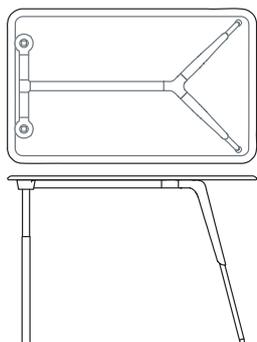
Tavolo meeting tondo  
**1BE0431:** L 140 P 140 H 75  
**1BE0435:** L 160 P 160 H 75



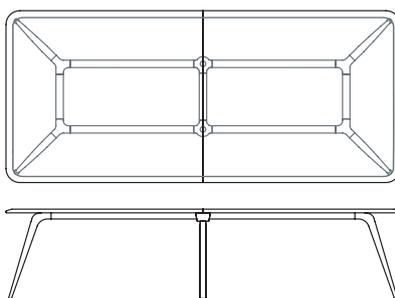
Tavolo meeting quadrato  
**1BE0401:** L 140 P 140 H 75  
**1BE0403:** L 160 P 140 H 75  
**1BE0405:** L 160 P 160 H 75



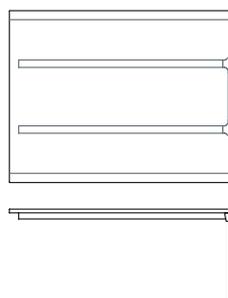
Tavolo meeting rettangolare  
**1BE0410:** L 160 P 100 H 75  
**1BE0415:** L 180 P 100 H 75  
**1BE0420:** L 200 P 100 H 75



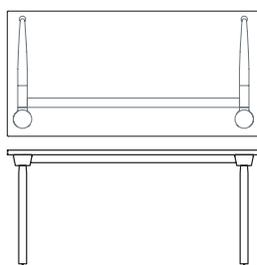
Tavolo meeting rettangolare alto per backbone  
**1BE0411:** L 160 P 100 H 110  
**1BE0416:** L 180 P 100 H 110  
**1BE0421:** L 200 P 100 H 110



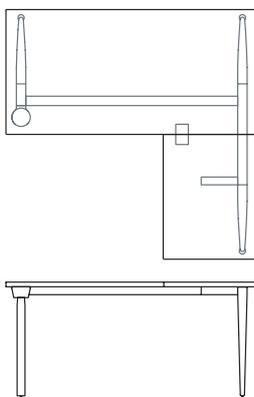
Postazione desk sharing - tavolo conference  
**1BE0450:** L 318,5 P 140 H 75  
**1BE0460:** L 311 P 162,5 H 75



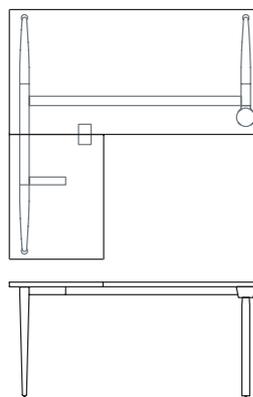
Postazione desk sharing intermedia - tavolo conference  
**1BE0054:** L 195 P 100 H 75  
**1BE0056:** L 195 P 100 H 65/85



Scrivania free-standing singola  
**1BE1011:** L 160 P 80 H 75  
**1BE1011:** L 180 P 80 H 75



Scrivania free-standing singola con allungo destro\*  
**1BE1021:** L 160 P 162,5 H 75  
**1BE1023:** L 180 P 162,5 H 75



Scrivania free-standing singola con allungo sinistro\*  
**1BE1022:** L 160 P 162,5 H 75  
**1BE1024:** L 180 P 162,5 H 75

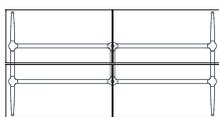
\* Allungo laterale: 80x60

# beta



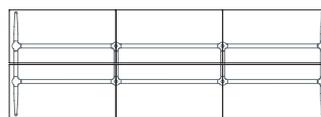
Isola free-standing a 3 piani rettangolari condivisi

**1BE1031:** L 480 P 80 H 75  
**1BE1032:** L 540 P 80 H 75



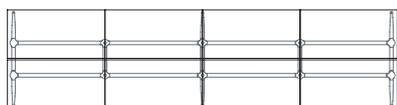
Isola free-standing a 4 piani rettangolari condivisi

**1BE1042:** L 320 P 162,5 H 75  
**1BE1052:** L 360 P 162,5 H 75



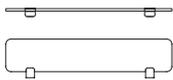
Isola free standing a 6 piani rettangolari condivisi

**1BE1043:** L 480 P 162,5 H 75  
**1BE1053:** L 540 P 162,5 H 75



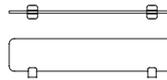
Isola free standing a 8 piani rettangolari condivisi

**1BE1031:** L 640 P 162,5 H 75  
**1BE1032:** L 720 P 162,5 H 75



Schermo per postazioni singole freestanding

**1BE1281:** L 120 P 1,9 H 31,5  
**1BE1283:** L 140 P 1,9 H 31,5  
**1BE1285:** L 160 P 1,9 H 31,5  
**1BE1287:** L 180 P 1,9 H 31,5



Schermo per postazioni condivise freestanding

**1BE1291:** L 120 P 1,9 H 31,5  
**1BE1293:** L 140 P 1,9 H 31,5  
**1BE1295:** L 160 P 1,9 H 31,5  
**1BE1297:** L 180 P 1,9 H 31,5



Rivestimento in feltro per schermo

**1BE1282:** L 120 H 30,5  
**1BE1284:** L 140 H 30,5  
**1BE1286:** L 160 H 30,5  
**1BE1288:** L 180 H 30,5



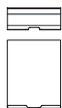
Binario porta accessori da applicare agli schermi

**1BE1201:** L 103 P 2,5 H 3  
**1BE1202:** L 123 P 2,5 H 3  
**1BE1203:** L 143 P 2,5 H 3  
**1BE1204:** L 163 P 2,5 H 3



Mensola per binario porta accessori

**1BE1205:** L 30 P 10,7 H 20



Porta tablet per binario porta accessori

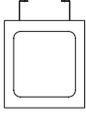
**1BE1207:** L 20 P 8,5 H 26



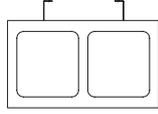
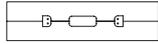
Lavagna per binario porta accessori

**1BE1206:** L 43 P 2 H 35

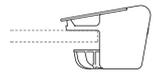
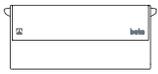
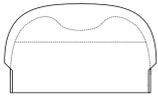
# beta



Porta CPU per postazioni singole  
**1BE1195:** L 47 P 23 H 64



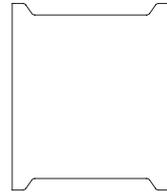
Porta CPU per postazioni condivise  
**1BE1196:** L 89 P 23 H 64



Top access  
**1BE0185:** L 40 P 23 H 17



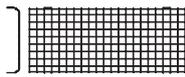
Kit clip trasparenti passaggio cavi  
**1BE0181**



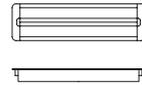
Carter salita cavi free-standing  
**1BE0194:** L 51,5 P 5 H 62



Canalina singola per elettrificazione sottopiano  
**1BE0190:** L 70,5 P 20 H 8,7



Canalina doppia per elettrificazione sottopiano  
**1BE0191:** L 105,5 P 45 H 8,7



Top access  
**1BEMAG0001:** L 30 P 9,5 H 3